



DEADLINE : March 2nd, 2010
The 29th Annual
Morro Bay Harbor Festival
Poster Contest

Call for Entries

You are invited to set sail with your imagination & create a poster design in honor of the twenty-ninth annual Morro Bay Harbor Festival, set for October 2nd and 3rd, 2010.

The theme for 2010 is “The Bounty of the Bay” focusing on Morro Bay’s **past** (commercial fishing/ power generation...), **present** (tourism), and **future** (eco tourism [kayaking, diving, bird watching, ...] and sustainable fishing [live catch, oyster and abalone farming, ...]).

Special Recognition will be awarded to the artist whose entry is selected as the official 2010 Harbor Festival poster including : an invitation to the 2010 Media Event, a photo and feature in the 2010 media kit, a press release showcasing your achievement, and name recognition (whenever possible) on Harbor Festival merchandise, apparel, and printed material.

Your poster design should include a separate concept(s), in a line art style, for how your entry might be adapted for use on wine/beer glasses (copy of the text for the glasses is to read, “Twenty—ninth (or 29th) Annual Morro Bay Harbor Festival, October 2nd and 3rd, 2010). Entries should be accompanied by digital files of the artwork in EPS and print ready PDF formats. The judges will be seeking a design that incorporates maritime elements. The winning design will lend itself to adaptation, in whole or in part, for use on a variety of marketing collateral pieces, from newspaper & magazine ads to t-shirts, wine/beer glasses, brochures & rack cards, & the like.

The Judging selection committee is composed of the nine directors of Morro Bay Harbor Festival Inc., and its graphic arts advisors.

The winning artist will be notified on or before April 2nd, 2010. All entries will be available for return (after April 30th, 2010) at the Morro Bay Harbor Festival office, 895 Napa Ave., Suite A-3, Morro Bay, Ca. 93442. For more information call the Morro Bay Harbor Festival office at (805) 772-1155 or visit our website at www.mbhf.com.

Good Luck!!!

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CONTEST RULES

The judges reserve the right to allow for new approaches (in visual interpretation, size, verbiage, etc.) to the following, if appropriate.

Artist is limited to three (3) poster entries.

Poster should visually communicate Morro Bay's fishing village character in the context of an overall festive or emblematic, harbor-oriented theme.

Poster copy must include: Festival name: MORRO BAY HARBOR FESTIVAL; Date: October 2nd & 3rd, 2010; Theme: "The Bounty of the Bay" and a reference to the fact that this is the twenty-ninth (or 29th) annual Festival.

The artwork size should be close to 12" x 16", with the overall poster being 18" x 24" giving sufficient space to allow for descriptive copy and sponsor logos.

Entries must be mounted on a black or white matte art board with a minimum 1" margin between the entry and the edge of the board. Boards must not be smaller than 11" x 14" or larger than 18" x 24".

Each entry must be submitted as a color presentation comp-artwork rendered to closely approximate the finished product. If you're using a computer, you may submit a separate 8-1/2" x 11" color print. A black and white comp, using tissue overlays to indicate colors is also acceptable.

Each entry must include one (1) black and white of the line art concept on an 8-1/2" x 11" sheet of paper.

A completed entry form must be taped to the back. Photo copies of the entry form provided here are acceptable.

If your entry is chosen, the artist must be able to furnish camera-ready art for the media.

The winning entry becomes the property of the Morro Bay Harbor Festival.

The 29th Annual Morro Bay Harbor Festival

ENTRY FORM POSTER DESIGN COMPETITION

Your Name

FIRM OR SCHOOL, IF APPLICABLE

ADDRESS

TELEPHONE

Tape this or a facsimile to back of entry. Mail with return postage & packaging to Morro Bay Harbor Festival Inc., 895 Napa Ave., Suite A-3, Morro Bay, CA 93442

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